

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

S&M-CM/170/Tariff/12-13/77

dt @ Chennai-6 the 04.02.2013.

Sub: Rationalization of tariff under 2G & 3G prepaid mobile services – reg.

Ref: CO. Circular No. 26-04/2012-T&C-CM Circular No.107/12-13 dated 16.01.2013.

Approval of the competent authority is hereby conveyed for the implementation of Rationalization of Tariff under 2G & 3G Prepaid Mobile Services in Tamilnadu LSA (incl. CHTD) w.e.f **06/02/2013**. The details are as given below:-

## I (A). Rationalized tariff of the prepaid plans:-

<b>Plan Voucher:</b>	<b>General</b>	<b>Anbu Jodi</b>	<b>Student Special</b>	<b>Roam Free</b>
a) MRP of Plan Voucher in Rs.	175	75	97	199
b) Free Usage Allowed with Plan Voucher^				
i) Free Voice Call (Pulse)	In Minutes	In Second	In Minutes	In Second
-Free Voice Call On-net	75	2500	45	4500
-Free Voice Call Off-net	75	2500	45	4500
ii) Free Video Call				
-Local/STD On-net	NIL	NIL	NIL	NIL
iii) Free Data Usage in MB	55	NIL	45	50
iv) Free On-net P2P SMS in Nos.				
-Local	25	NIL	20	25
-National	25	NIL	20	25
c) Initial Plan Validity in days	180	90	180	180
d) Extension of Plan Validity	Through Plan Voucher			

## II. TARIFF FOR THE PLAN VOUCHERS

<b>Plan Voucher:</b>	<b>General</b>	<b>Anbu Jodi</b>	<b>Student Special</b>	<b>Roam Free</b>
(i) Voice Call Charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Sec
Pulse rate (Seconds)	60	1	60	1
Local Mobile* On-net	0.60	0.012	0.50	0.012
Local Mobile*Off-net	0.70	0.015	0.70	0.015
Local Fixed*** On-net	0.60	0.012	0.50	0.012
Local Fixed***Off-net	0.90	0.018	0.90	0.015
Reduced call charges on 2 BSNL numbers (Rs./Min)	0.40	0.40	NA	0.40
STD Mobile* On-net	0.60	0.012	0.50	0.012
STD Mobile* Off-net	0.70	0.015	0.80	0.015

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<b>Plan Voucher:</b>	<b>General</b>	<b>Anbu Jodi</b>	<b>Student Special</b>	<b>Roam Free</b>
STD Fixed** On-net	0.60	0.012	0.50	0.012
STD Fixed** Off-net	0.90	0.018	0.90	0.015
Reduced call charges on 1 BSNL number (Rs./Min)	NA	NA	NA	NA
<b>(ii) Video Call Charges</b>	<b>Rs./Min</b>	<b>Rs./Min</b>	<b>Rs./Min</b>	<b>Rs./Sec</b>
Pulse rate (Seconds)	60	60	60	1
Local On-net	2.00	2.00	2.00	0.04
Local Off-net	2.00	2.00	2.00	0.04
STD On-net	2.00	2.00	2.00	0.04
STD Off-net	2.00	2.00	2.00	0.04
Incoming	Nil	Nil	Nil	Nil
<b>(iii) SMS</b>				
Local On-net	0.60	0.60	0.05	0.60
Local off-net	0.70	0.70	0.15	0.70
National On-net	0.70	0.70	0.50	0.70
National Off-net	0.80	0.80	0.60	0.80
International	5.00	5.00	5.00	5.00
Delivery Report	Nil	Nil	Nil	Nil
Missed Call Alert	Free	Free	Free	Free
<b>(iv) National Roaming</b>				
<b>(a) Voice Call</b>	<b>Rs./Min</b>	<b>Rs./Min</b>	<b>Rs./Min</b>	<b>Rs./Min</b>
Pulse rate (Seconds)	60	60	60	60
Local On-Net	1.00	1.00	1.00	1.00
Local Off-Net	1.00	1.00	1.00	1.00
STD On-Net	1.50	1.50	1.50	1.50
STD Off-Net	1.50	1.50	1.50	1.50
Incoming Call	1.00	1.00	1.00	0/1.00 \$
<b>(b) SMS</b>				
Local SMS	1.50	0.85	0.60	0.80
National SMS	1.50	0.90	0.70	0.90
International SMS	5.00	5.00	5.00	5.00
Incoming SMS	Nil	Nil	Nil	Nil
<b>(c) Video Call</b>	<b>Rs./Min</b>	<b>Rs./sec</b>	<b>Rs./Min</b>	<b>Rs./Sec</b>
Pulse rate (Seconds)	60	1	60	1
Local On-net	2.00	0.05	2.00	0.05
Local Off-net	2.00	0.05	2.00	0.05
STD On-net	2.00	0.05	2.00	0.05
STD Off-net	2.00	0.05	2.00	0.05
Incoming Call	1.00	0.05	1.00	0/0.05\$
<b>(v) All other charges/conditions not covered above are as per the existing plan details.</b>				

\$ Free while roaming in BSNL Network, in other case Rs. 1/min for voice call & Rs.0.05/sec for video call will be charged.

^ Freebies to be consumed within first 30 days.

\* Mobile = GSM & WLL-M \*\* Fixed = Landline & WLL-F

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2. Features of the special prepaid plans are rationalized as under:-

- (a) Under Anbu Jodi Plan-Local voice call to one BSNL Fixed / WLL (Fixed/Limited Mobility) number in his/her own name free up to thirty minutes per day. The call charge beyond thirty minutes is revised **from existing 20p/Min to normal call charges.**
- (b) Under Student Special Plan-Reduced call charges to five friends & family local numbers while in Home LSA: Three On-net Numbers @ 10p/Min (Existing) revised to **15p/Min** and Two Off-net Numbers @ **30p/min (Existing) to 35p/Min.**

3. All Other Terms & Conditions will remain the same.

4. The Implementation of the Revised Tariff is to be made in accordance with the 43<sup>rd</sup> Amendment of Telecom Tariff Order issued by TRAI.

**(S. BAMA)**

AGM (Marketing I-CM)

044-28290825, 9444979827.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “[tamilnadu.bsnl.co.in](http://tamilnadu.bsnl.co.in)”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.